



New physics searches at B-factories

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on behalf of the BaBar collaboration



Outline



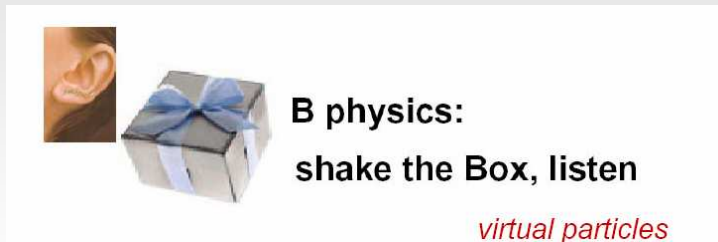
- ✓ New Physics searches: how to
- ✓ B-factories and datasets
- ✓ kinematics constraints and rare decay search
- ✓ Belle and BaBar results on
 - $B^+ \rightarrow \tau^+ \nu$
 - $B^{0(+)} \rightarrow K^{(*)0(+)} l^+ l^-$
 - $B^{0(+)} \rightarrow K^{*0(+)} \nu \bar{\nu}$
 - $B_s^0 \rightarrow \phi \gamma, \gamma \gamma$
- ✓ Conclusions



Rare decays and New Physics



- ✓ 2 complementary approaches to detect New Physics (NP) effects



- ✓ “shake the box” where..
 - NP effects are of the same order of SM contributions
 - physical quantities are predicted with small theoretical uncertainties in the SM
- RARE DECAY Branching Fractions, ASYMMETRIES (A_{CP} , A_{FB})

- ✓ what can be learnt :
 - claim evidence for NP or constraint NP parameters if measurements are inconsistent with the SM expectation

decay	$O(BR_{SM})$
$B^+ \rightarrow \tau^+ \nu$	10^{-4}
$B^{0(+)} \rightarrow K^{*0(+)} 1^- $	10^{-6}
$B^{0(+)} \rightarrow K^{*0(+)} \nu \bar{\nu}$	10^{-6}
$B_s^0 \rightarrow \phi \gamma$	10^{-5}

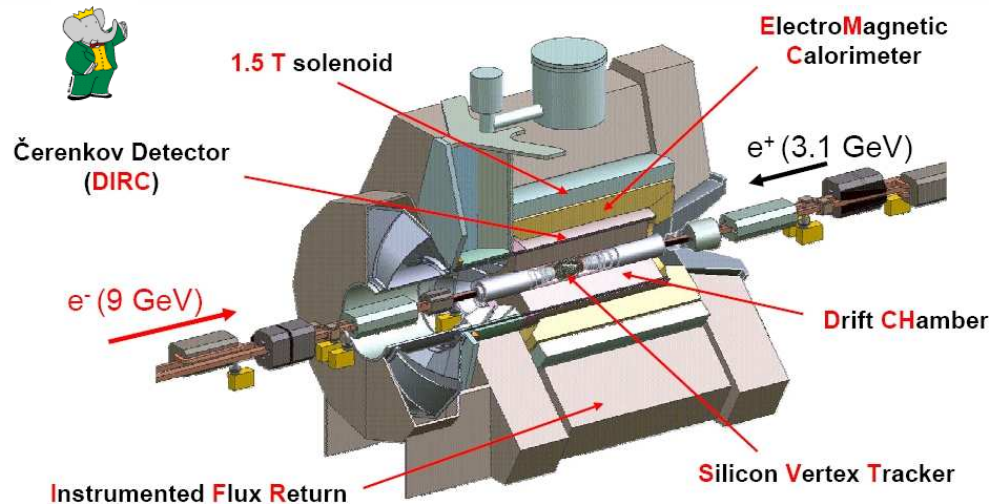
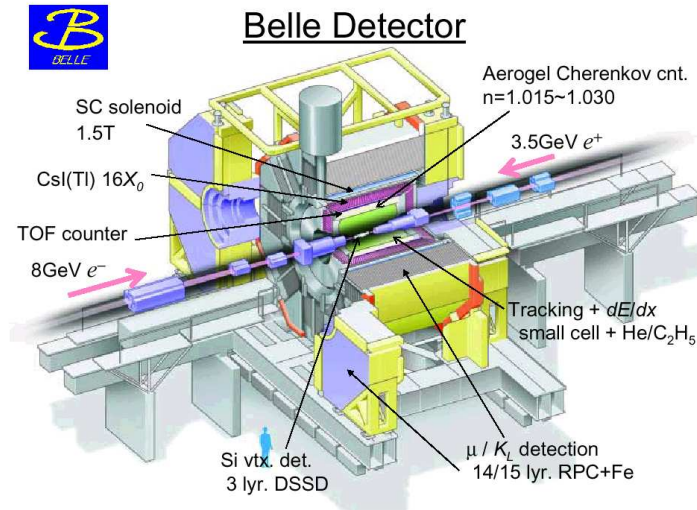


Belle and BaBar : detectors and datasets



Belle @ KEK B-factory

- ✓ $E_{e^+} = 3.5 \text{ GeV}, E_{e^-} = 8.0 \text{ GeV}$
- ✓ Y(4S) boost : $\beta\gamma=0.425$
- ✓ Data samples:
 - ~ 900 fb^{-1} @ Y(4S) \rightarrow 980M $B\bar{B}$
 - ~ 23.6 fb^{-1} @ Y(5S) \rightarrow 2.8M $B_s\bar{B}_s$
 (data taking ongoing)



BaBar @ PEP-II B-factory

- ✓ $E_{e^+} = 3.1 \text{ GeV},$
 $E_{e^-} = 9.0 \text{ GeV}$
- ✓ Y(4S) boost : $\beta\gamma=0.56$
- ✓ Data sample @ Y(4S) :
~ $430 \text{ fb}^{-1} \rightarrow 471\text{M } B\bar{B}$



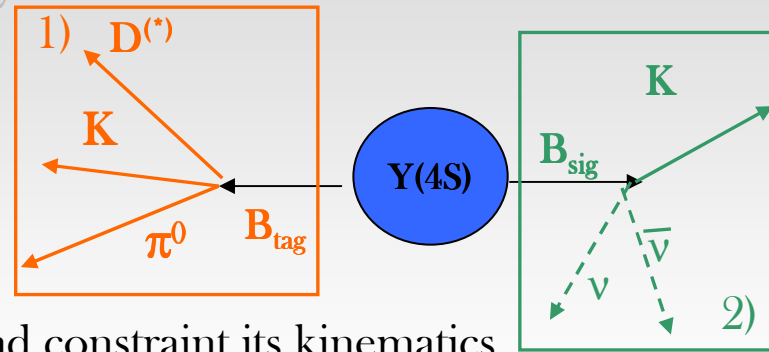
Ingredients to rare decay searches



How to Exploit the kinematics

✓ **RECOIL ANALYSIS:**

- fully reconstruct one **B** in the event in semileptonic or hadronic modes (**B_{tag}**) and constraint its kinematics
 - search in the rest of the event for the signal signature (**B_{sig}**)
- used when there are undetectable particles in the signal side; efficiency $O(10^{-2} \div 10^{-3})$, very clean sample

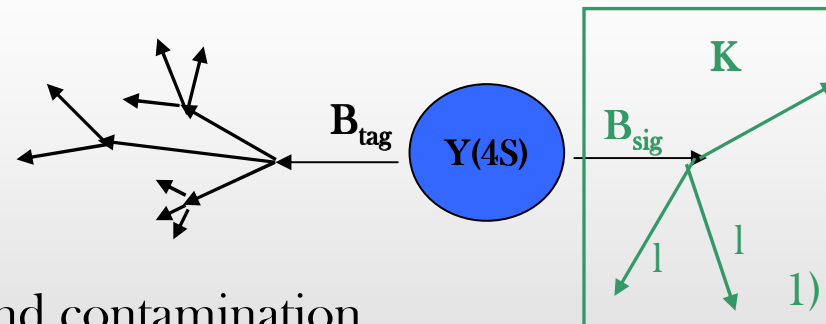


$$m_{ES} \equiv \sqrt{E_{beam}^{*2} - p_B^{*2}}$$

$$\Delta E \equiv E_B^* - \sqrt{s} / 2$$

✓ **EXCLUSIVE ANALYSIS:**

- reconstruct the all the **B_{sig}** and decay products and constraint its kinematics
- higher efficiency and background contamination





$$B^+ \rightarrow \tau^+ \nu$$

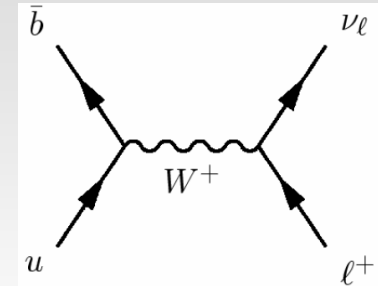


$B^+ \rightarrow \tau^+ \nu$ theoretical overview



✓ SM predictions:

$$\mathcal{B}(B^+ \rightarrow \tau^+ \nu)_{SM} = \frac{G_F^2 m_B m_\tau^2}{8\pi} \left(1 - \frac{m_\tau^2}{m_B^2} \right) f_B^2 |V_{ub}|^2 \tau_B$$



$f_B = 216 \pm 22 \text{ MeV}$ (A. Gray et al. [HPQCD Collaboration], Phys.Rev.Lett. 95 212001 (2005))

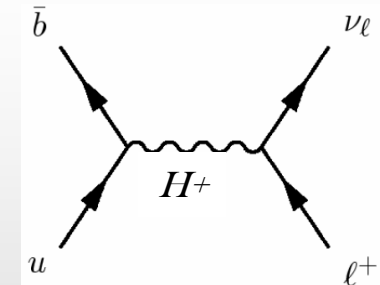
$|V_{ub}| = (4.39 \pm 0.33) \times 10^{-3}$ (E. Barberio et al. (Heavy Flavor Averaging Group) (2006))

→ $\mathcal{B}(B^+ \rightarrow \tau^+ \nu)_{SM} = (1.59 \pm 0.40) \times 10^{-4}$

✓ NP models

– SUSY : charged Higgs can mediate the annihilation

$$\frac{\mathcal{B}(B^+ \rightarrow \tau^+ \nu)_{exp}}{\mathcal{B}(B^+ \rightarrow \tau^+ \nu)_{SM}} \approx \left(1 - \tan^2 \beta \frac{m_B^2}{m_H^2} \right)^2$$



(W.S. Hou
Phy.Lett. D 48, 2342
(1993))



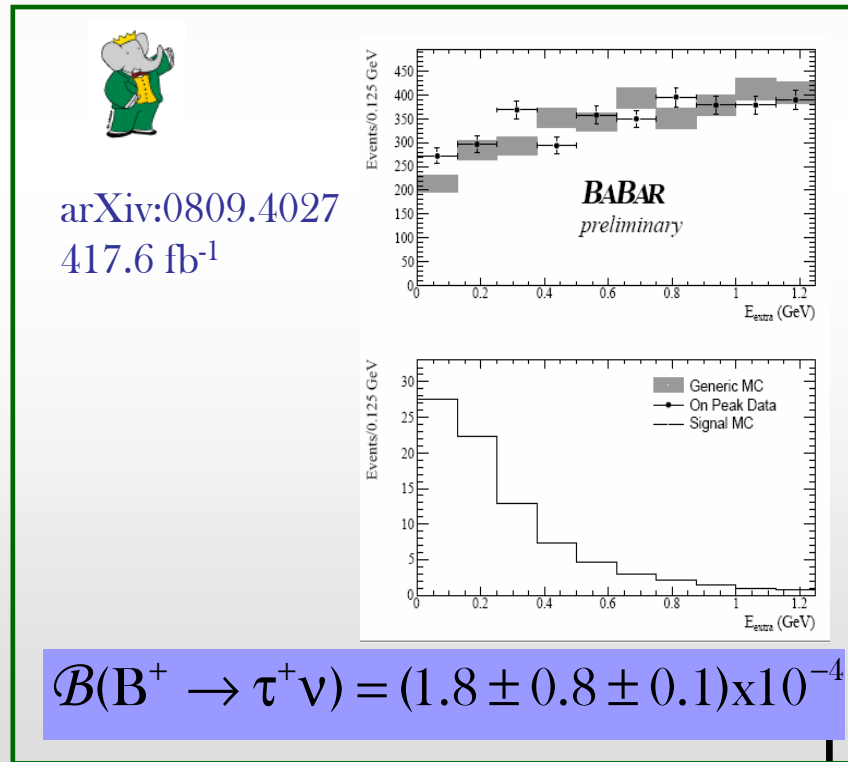
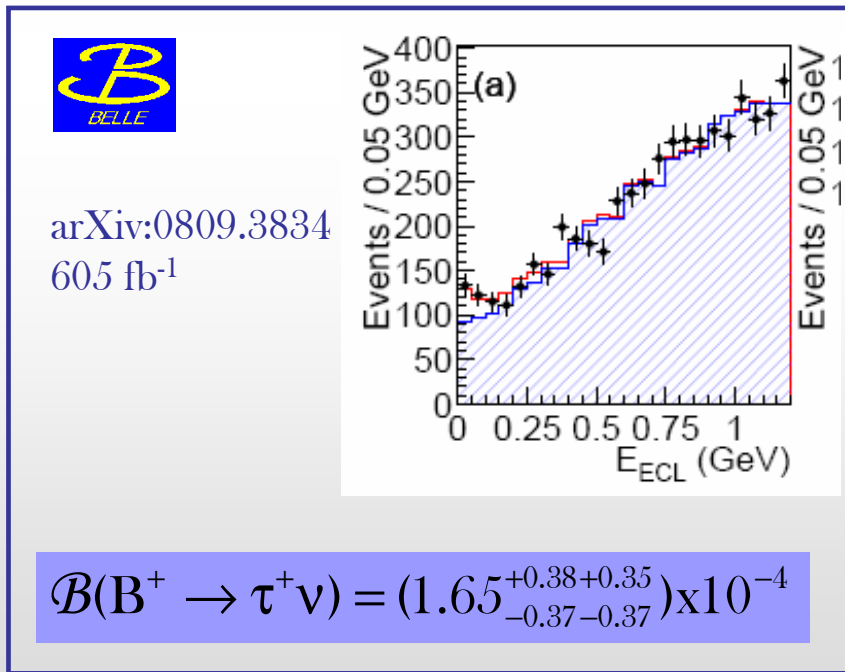
$B^+ \rightarrow \tau^+ \nu$ in the SL recoil



✓ $B^-_{\text{tag}} \rightarrow D^{(*)0} l \nu, l=e, \mu$ vs $B^+_{\text{sig}} \rightarrow \tau^+ \nu$

$\left\{ \begin{array}{l} \tau^+ \nu \\ e^+ \nu \nu, \mu^+ \nu \nu \\ \pi^+ \nu \nu, \rho^+ (\pi^+ \pi^0) \nu \\ \text{BaBar only} \end{array} \right.$

- ✓ background suppression by using event shape and kinematical variables
- ✓ most discriminat variable: extra neutral energy in the calorimeter neither associated to B_{sig} nor to B_{tag} (E_{extra})
- ✓ Results:





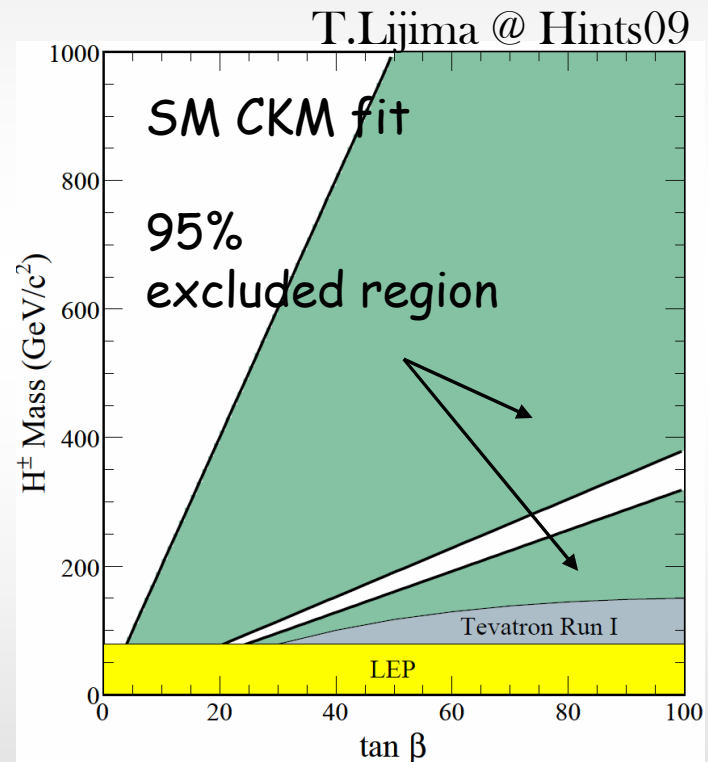
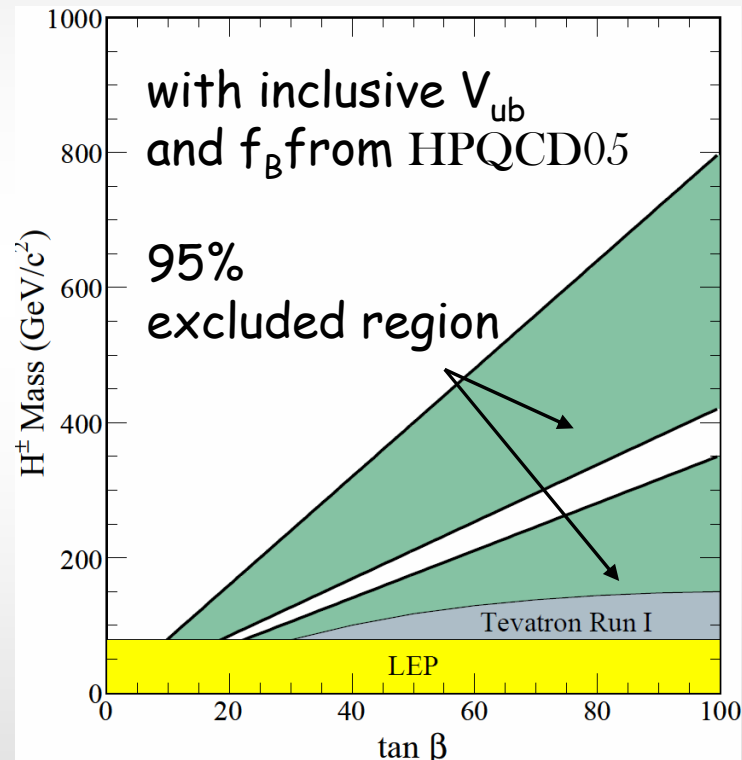
$B^+ \rightarrow \tau^+ \nu$ and phenomenological constraints



$$\mathcal{B}(B^+ \rightarrow \tau^+ \nu)_{\text{EXP}} = (1.51 \pm 0.34) \times 10^{-4} \text{ (HFAG BaBar + Belle average, Summer 2008)}$$

$$\mathcal{B}(B^+ \rightarrow \tau^+ \nu)_{\text{SM}} = (1.59 \pm 0.40) \times 10^{-4}$$

$$\mathcal{B}(B^+ \rightarrow \tau^+ \nu)_{\text{SM-fit}} = (0.79^{+0.18}_{-0.08}) \times 10^{-4}$$



V_{ub} tension between measured result and fit estimate



$B \rightarrow K^{(*)} \ell \bar{\ell}$

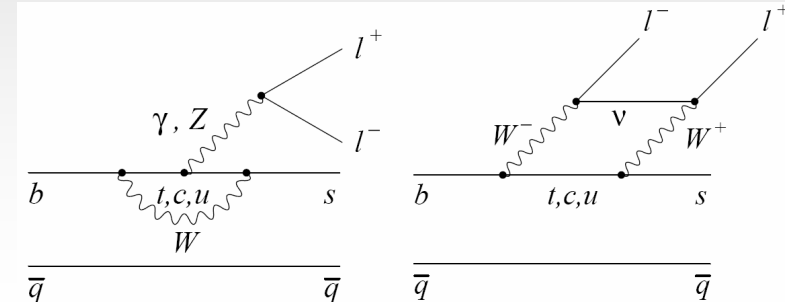


$B \rightarrow K^{(*)} l l$ theoretical overview



✓ Operator Product Expansion framework: 3 effective Wilson coefficients govern the $b \rightarrow s l l$ process

- C_7 : electromagnetic penguin (modulus from $b \rightarrow s \gamma / s l l$, sign from $b \rightarrow s l l$)
- C_9 : vector part of electroweak diagrams
- C_{10} : axial-vector part of electroweak diagrams



→ NP can change magnitude and relative sign of C_i wrt SM predictions

✓ All the following results from:

- PRL 102, 091803 (2009), PRD 79, 031102 (2009) , $350 \text{fb}^{-1} \rightarrow 384 \text{M } B \bar{B}$
- arXiv:0810.0335 , $597 \text{fb}^{-1} \rightarrow 657 \text{M } B \bar{B}$

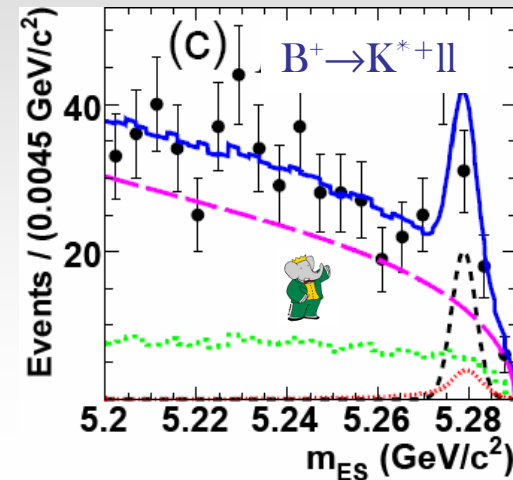




B → K^(*)ll : signal yield and branching fraction



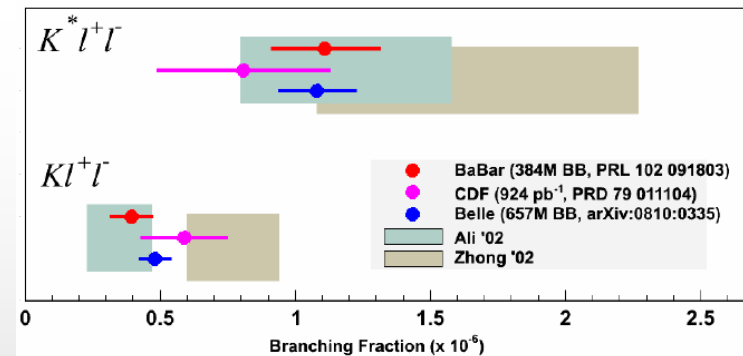
- ✓ $e^+e^-/\mu^+\mu^-$ pair + $\{K^+, K_s, K^+\pi, K^+\pi^0, K_s\pi^+\}$
- ✓ signal window defined by m_{ES} , ΔE and $m(K\pi)$ for K^*
- ✓ veto $B \rightarrow (c\bar{c})X_s$ by cutting on $q^2 = m_{ll}$
 → Belle (BaBar) fits in 6 (2) q^2 bins
 half the bins in the low- q^2 region and the other half in the high- q^2 region



data (dots);
 signal;
 peaking;
 hadronic;
 combinatorial;
 total

- ✓ agreement between the two experiments

	B → Kll	B → K [*] ll
	$(0.48^{+0.05}_{-0.04} \pm 0.03) \times 10^{-6}$	$(1.08^{+0.11}_{-0.10} \pm 0.09) \times 10^{-6}$
	$(0.39 \pm 0.07 \pm 0.02) \times 10^{-6}$	$(1.11^{+0.19}_{-0.18} \pm 0.07) \times 10^{-6}$



relative exp uncertainties:

- ~ 13% (Belle)
- ~ 18% (BaBar)





$B \rightarrow K^{(*)} l l$: direct CP asymmetry



$$A_{\text{CP}} \equiv \frac{\Gamma(\bar{B} \rightarrow \bar{K}^{(*)} l^+ l^-) - \Gamma(B \rightarrow K^{(*)} l^+ l^-)}{\Gamma(\bar{B} \rightarrow \bar{K}^{(*)} l^+ l^-) + \Gamma(B \rightarrow K^{(*)} l^+ l^-)}$$

- ✓ predicted to be $O(10^{-3})$ both for K and K^* in the SM;
enhancement up to 10% in generic NP scenarios (Bobeth et al., JHEP0807, 106(2008))
- ✓ experimental results in the combined q^2 region:
 - consistent with null direct CP violation

		
$K^+ l^+ l^-$	$-0.18_{-0.18}^{0.18} \pm 0.01$	$-0.04_{-0.10}^{0.10} \pm 0.02$
$K^{*0} l^+ l^-$	$0.02_{-0.20}^{0.20} \pm 0.02$	$-0.08_{-0.12}^{0.12} \pm 0.02$
$K^{*+} l^+ l^-$	$0.01_{-0.24}^{0.26} \pm 0.02$	$-0.13_{-0.16}^{0.17} \pm 0.01$
$K^{*+} l^+ l^-$	$0.01_{-0.15}^{0.16} \pm 0.01$	$-0.10_{-0.10}^{0.10} \pm 0.01$



B → K^(*)ll : Lepton Flavor Ratio



$$R_{K^{(*)}} \equiv \frac{\Gamma(B \rightarrow K^{(*)} \mu^+ \mu^-)}{\Gamma(B \rightarrow K^{(*)} e^+ e^-)}$$

✓ in the SM:

$$R_K \sim 1,$$



$R_{K^*} \sim 1$ (0.75 including the $q^2 < 2m_\mu$ region where the e channel is enhanced);

✓ SUSY with large $\tan\beta$: enhancement up to 10% (Higgs preferentially couples to μ)

(Yan al., Phys.Rev.D62, 094023(2000))

✓ experimental results:

– consistency between the two experiment and agreement with the SM prediction

		
R_K	$1.03 \pm 0.19 \pm 0.06$	$0.96^{+0.44}_{-0.34} \pm 0.05$
R_{K^*}	$0.82 \pm 0.17 \pm 0.01$	$1.10^{+0.42}_{-0.32} \pm 0.07$
R_{K^*} (including $q^2 < (2m_\mu)$)		$0.56^{+0.29}_{-0.23} \pm 0.04$

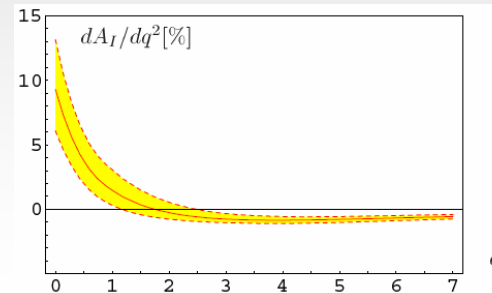


B → K^(*)ll : Isospin Asymmetry



$$A_I^{K^{(*)}} \equiv \frac{\Gamma(B^0 \rightarrow K^{(*)0} l^+ l^-) - (\tau_0 / \tau_+) \Gamma(B^\pm \rightarrow K^{(*)\pm} l^+ l^-)}{\Gamma(B^0 \rightarrow K^{(*)0} l^+ l^-) + (\tau_0 / \tau_+) \Gamma(B^\pm \rightarrow K^{(*)\pm} l^+ l^-)}$$

- ✓ SM expectation: very small asymmetry, reaches O(%) at lowest q²
- ✓ experimental results:
 - no isospin violation at high q²
 - at small q²



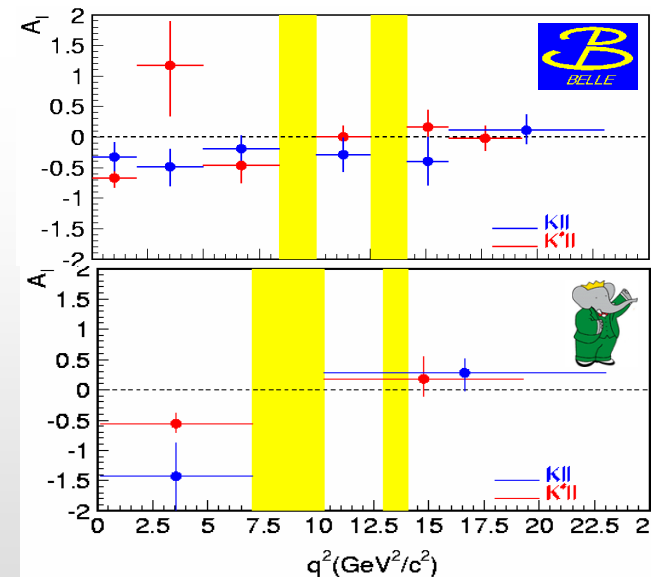
Feldmann and Matias, JHEP 0301, 074 (2003)



A _I (B → K [*] ll)	-0.29 ± 0.16 ± 0.03
A _I (B → Kll)	-0.31 ^{+0.17} _{-0.14} ± 0.05
A _I (B → K ^(*) ll)	-0.30 ^{+0.12} _{-0.11} ± 0.04



A _I (B → K [*] ll)	-0.56 ^{+0.17} _{-0.15} ± 0.03
A _I (B → Kll)	-1.43 ^{+0.56} _{-0.85} ± 0.05



significance from null A_I(B → K^(*)ll): σ = 2.24



difference from null A_I(B → K^(*)ll): 3.9σ_{stat+syst}



B → K* ll : angular fits (I)



✓ longitudinal K* polarization F_L :
sensitive to NP at low q^2

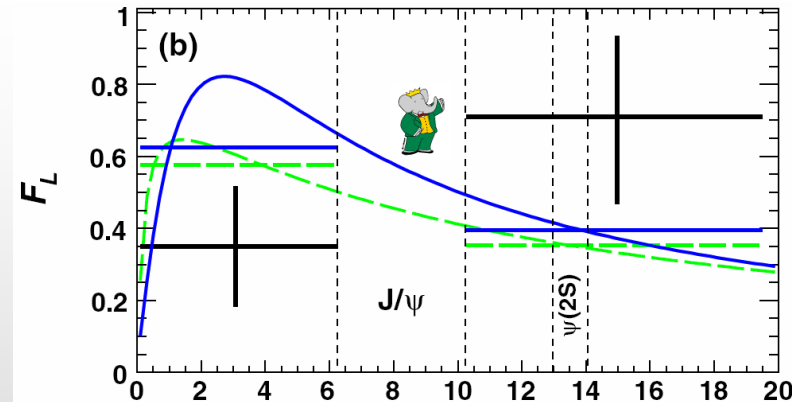
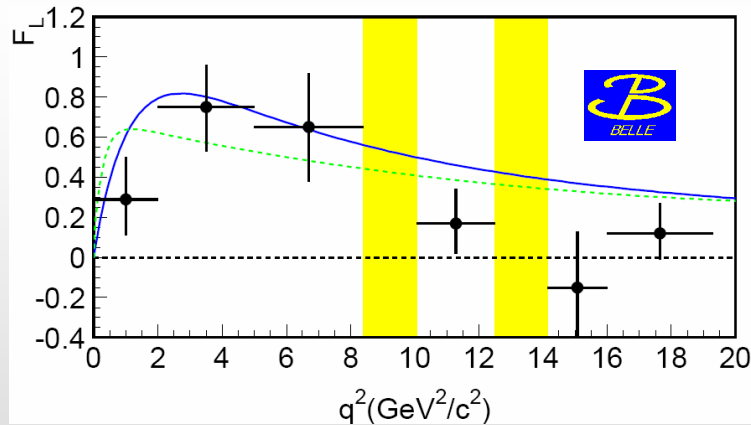
F_L	Low q^2	High q^2
BaBar	0.35 ± 0.16	$0.71^{+0.20}_{-0.22}$
Belle	0.53 ± 0.14	0.11 ± 0.09

θ_K : angle between K and B in K^* rest frame

fit to $\cos\theta_K$:

$$\frac{3}{2} F_L \cos^2 \theta_K + \frac{3}{4} (1 - F_L) (1 - \cos^2 \theta_K)$$

→ determination of F_L



SM $C_7 = -C_7^{SM}$ (Krüger et al. PRD 71, 094009 (2005))



B → K* l l : angular fits (II)



✓ forward-backward asymmetry :

$$A_{FB}(s) = \frac{\int_{-1}^1 d \cos \theta_1 \frac{d^2 \Gamma(B \rightarrow K^* l^+ l^-)}{d \cos \theta_1 ds} \text{Sign}(\cos \theta_1)}{d \Gamma(B \rightarrow K^* l^+ l^-) / ds}$$

($s \equiv q^2/m_B^2$, θ_1 angle between $l^+(l^-)$ and $B(B)$ in ll rest frame)

✓ experimental results :

A_{FB}	Low q^2	High q^2
BaBar	$0.24^{+0.18}_{-0.23}$	$0.76^{+0.52}_{-0.32}$
Belle	0.30 ± 0.15	0.58 ± 0.11

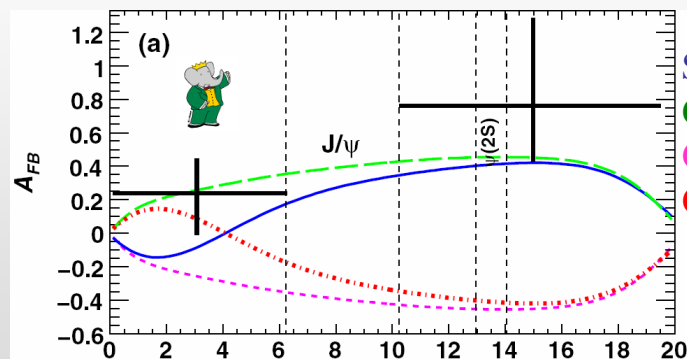
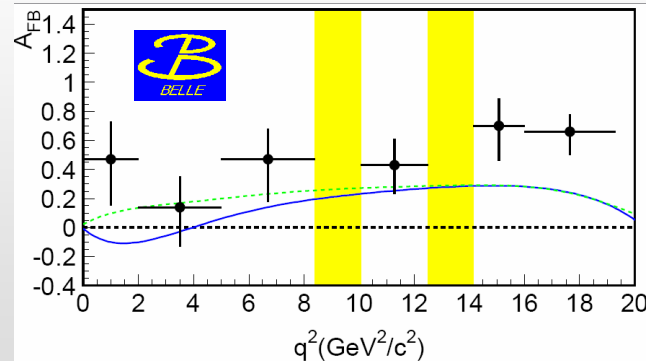
fit to $\cos \theta_1$:

$$\begin{aligned} & \frac{3}{4} F_L (1 - \cos^2 \theta_1) \\ & + \frac{3}{8} (1 - F_L) (1 + \cos^2 \theta_1) \\ & + \underbrace{A_{FB}}_{\text{dotted}} \cos \theta_1 \end{aligned}$$

→ determination of A_{FB}

Ali et al. PRD 61, 074024 (2000)
 Buchalla et al. PRD 63, 014015 (2001)
 Ali et al. PRD 66, 034002 (2002)

Krüger et al. PRD 61, 114028 (2002)
 Krüger et al. PRD 71, 094009 (2005)



SM

$$\begin{aligned} C_7 &= -C_7^{SM} \\ C_9 C_{10} &= -C_9^{SM} C_{10}^{SM} \\ C_7 &= -C_7^{SM} \quad C_9 C_{10} = -C_9^{SM} C_{10}^{SM} \end{aligned}$$



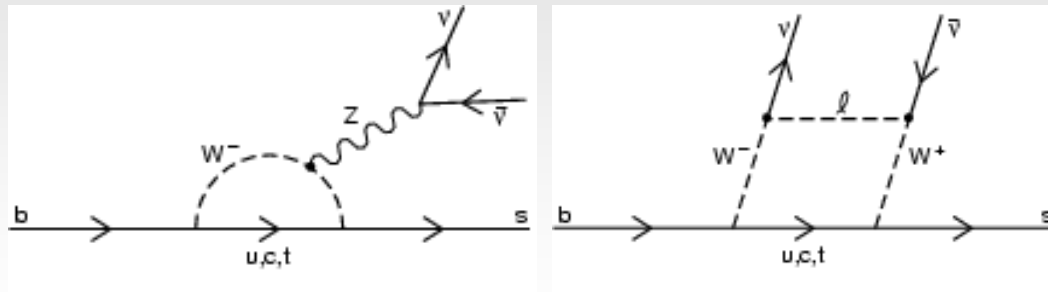
$B \rightarrow K^* \nu \nu$



$B \rightarrow K^{(*)} \nu \nu$: theoretical overview



✓ $b \rightarrow s \nu \nu$ diagrams in the SM model



- ✓ **SM prediction:**

$$\text{BR}_{\text{SM}}(B \rightarrow K^* \nu \nu) = (6.8_{-1.1}^{+1.0}) \times 10^{-6}$$

$$\text{BR}_{\text{SM}}(B \rightarrow K \nu \nu) = (4.5 \pm 0.7) \times 10^{-6}$$

G.Altmannshofer et al.,
arXiv:0902.0160

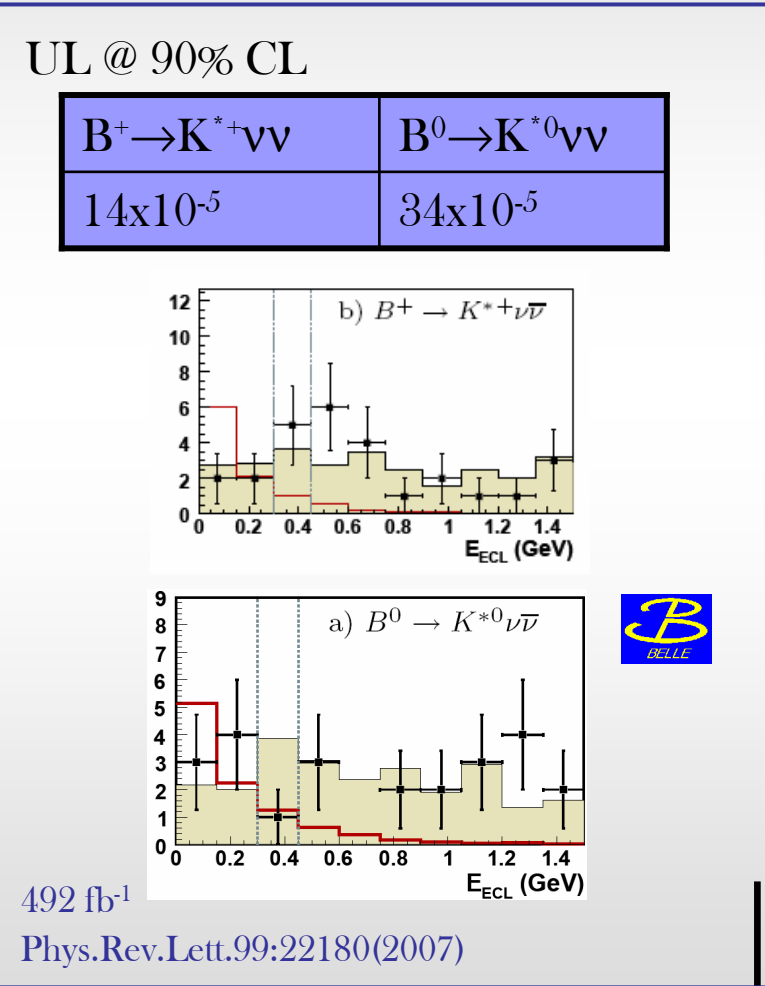
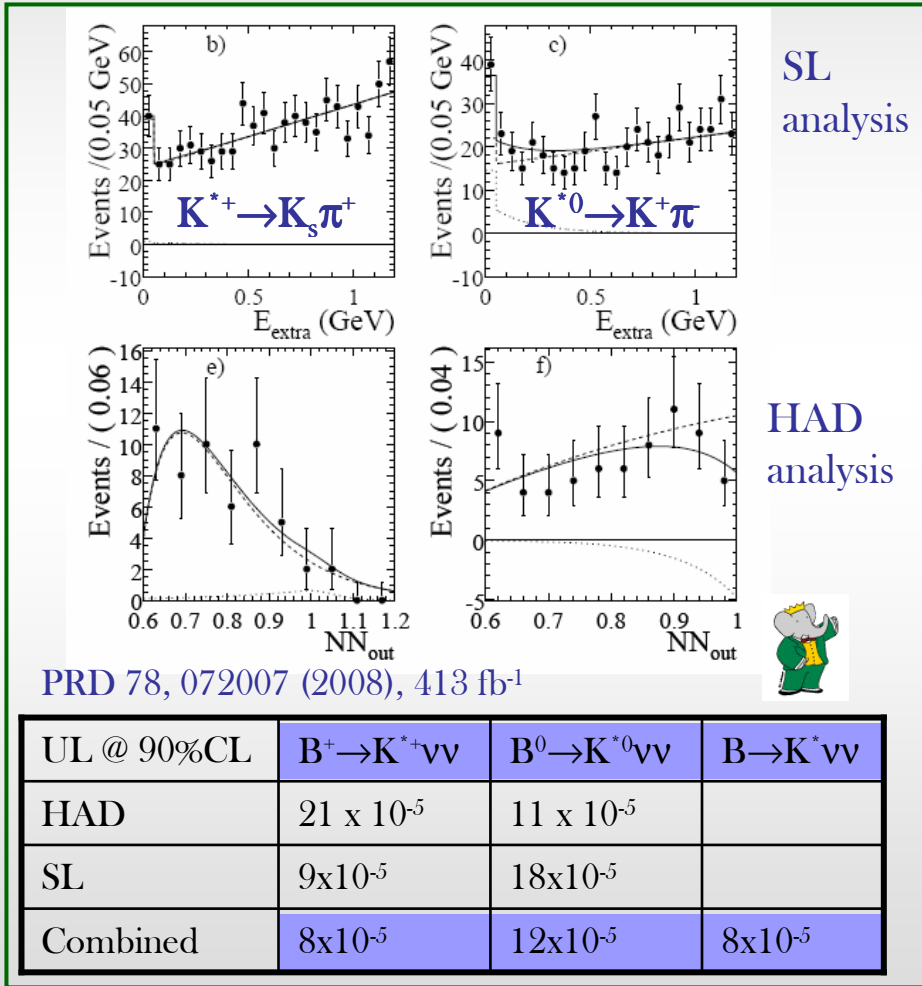
- ✓ **NP effects:**
 - **Non-standard Z coupling:** enhancement of a factor 10 G.Buchalla et al. Phys. Rev. D 63, 014015 (2000)
 - **New sources of missing energy:** production of **light dark matter** via Higgs mediated vertex, $\text{BR}_{\text{NP}} \text{ up } 50 \times \text{BR}_{\text{SM}}$ C. Bird et al. Phys.Rev.Lett.93:201803 (2004)



B → K* νν from Belle: analysis strategy



- ✓ Belle: inclusive reconstruction of B_{tag} in hadronic channels ($B \rightarrow D^{(*)} n K m \pi$)
- BaBar: combined results from the semileptonic and hadronic recoil analyses

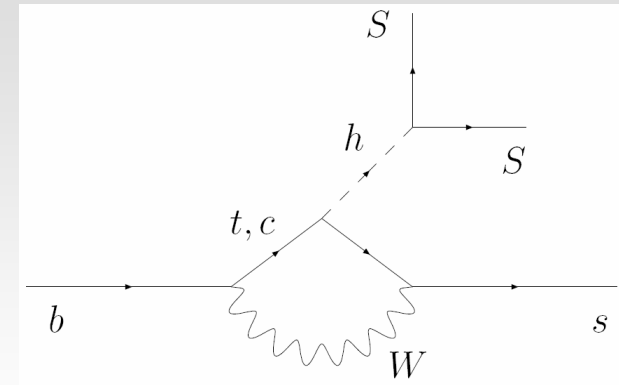




B → K* νν and light dark matter



- ✓ light scalar dark matter candidate S ($m_S < 2.5\text{GeV}$)
 - $b \rightarrow s$ SS transition mediated by a Higgs boson (h) with coupling λ



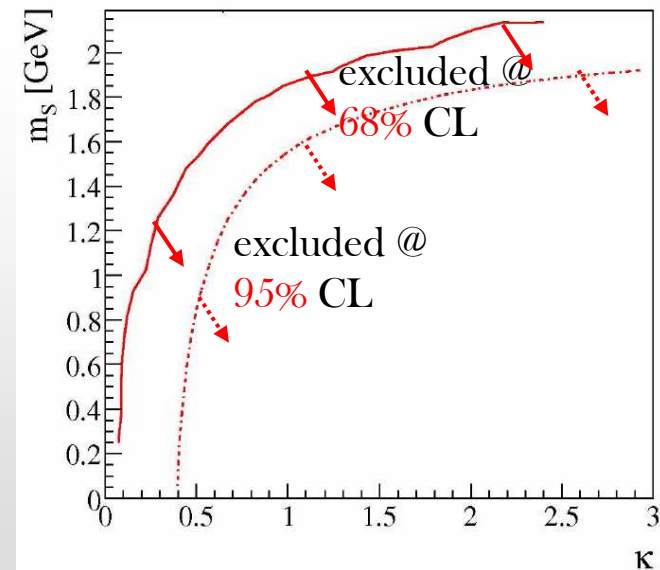
related to the dark matter abundance in the universe

$$\kappa^2 = \lambda^2 \left(\frac{100\text{GeV}}{m_h} \right)^4$$

$m_h = \text{Higgs mass}$

for low m_S , $\kappa \sim \mathcal{O}(1)$ (Burgess et al. Nucl.Phys. B619, 709 (2001))

- ✓ Use the measured UL to constraint m_S vs κ
 - use BaBar UL and Buchalla et al PRD 63, 014015 for SM prediction
 - for high κ : light higgs with strong coupling to SS → $h \rightarrow SS$ can saturate the higgs decay rate making impossible the Higgs discovery at LHC

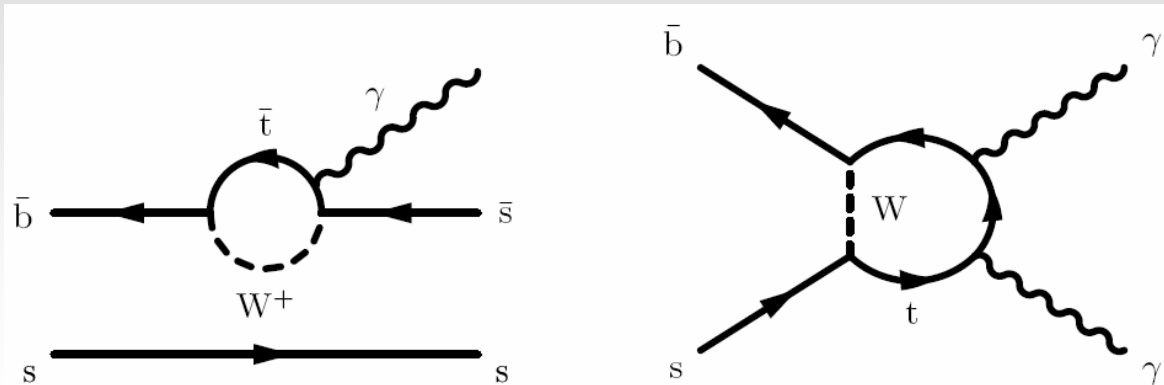




$$B_s^0 \rightarrow \phi\gamma, \gamma\gamma$$



$B_s \rightarrow \phi\gamma, \gamma\gamma$: theoretical overview



$B_s^0 \rightarrow \phi\gamma$

- ✓ SM prediction : $BR(B_s \rightarrow \phi\gamma) \sim 40 \times 10^{-6}$ with 30% theoretical uncertainty
(Ball et al Phys.Rev.D75, 054004
Ali et al Eur.Phys.J.C55:577-595)

- ✓ is it consistent with the theoretical prediction for $b \rightarrow s\gamma$ transition, as in the B_d sector is ?

$B_s^0 \rightarrow \gamma\gamma$

- ✓ SM prediction : $BR(B_s \rightarrow \gamma\gamma) \sim (0.5-1.0) \times 10^{-6}$
(Chang et al Phys.Lett.B 451,395
Reina et al Phys.Rev.D56,5805
Bosch et al J. High Energy Phys.08,054)

- ✓ several NP models can enhance BR wrt SM up to 1 order of magnitude



$B_s^0 \rightarrow \phi\gamma, \gamma\gamma$: results

23.6 fb⁻¹



Phys.Rev.Lett.100:121801(2008)

Experimental searches performed using Belle Y(5S) data sample

$B_s^0 \rightarrow \phi\gamma$

✓ $N_{sig} = 18^{+6}_{-5}$

✓ $\mathcal{B}(B_s \rightarrow \phi\gamma) = (57^{+18+12}_{-15-11}) \times 10^{-6}$

→ first observation of radiative B_s decay

✓ Compatible with SM expectation

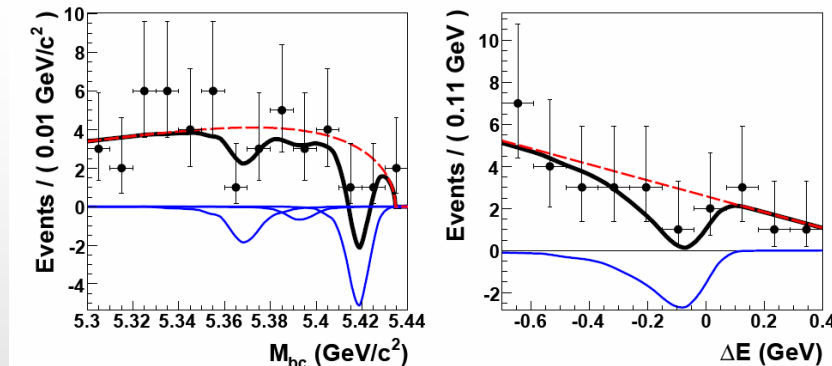
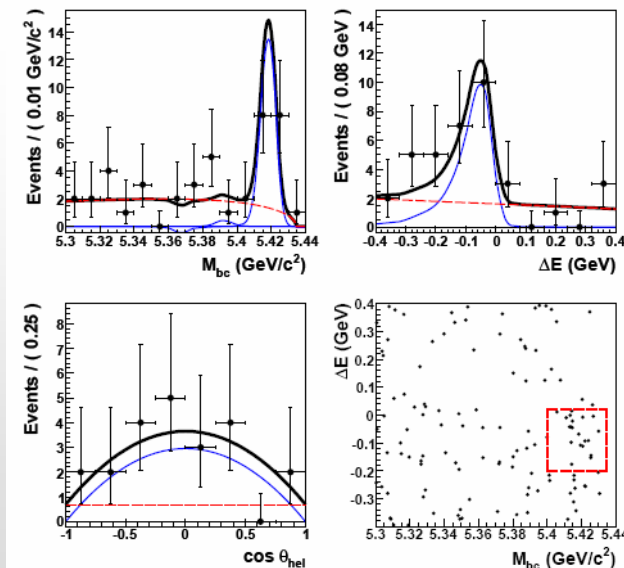
$B_s^0 \rightarrow \gamma\gamma$

✓ No evidence for signal

✓ UL @ 90%CL:

$\mathcal{B}(B_s \rightarrow \gamma\gamma) < 8.7 \times 10^{-6}$

✓ ~ 10 x SM expectation



Both limited by statistics



Conclusions



Conclusions



- ✓ Search for **rare decays**: test for the Standard Model and probe for New Physics

- ✓ High statistics and clean data samples provided by **B-factories**
 - indirect search for NP
 - complementary to direct search @ high energy machines
 - reached sensitivity $O(10^{-7})$

- ✓ Experimental measurements allow to **constraint parameters defining NP**

- ✓ Much more can be done at **LHCb** and at a **Super Flavor Factory**
 - only place where further searches for rare decays with undetectable particles are feasible



back-up slides



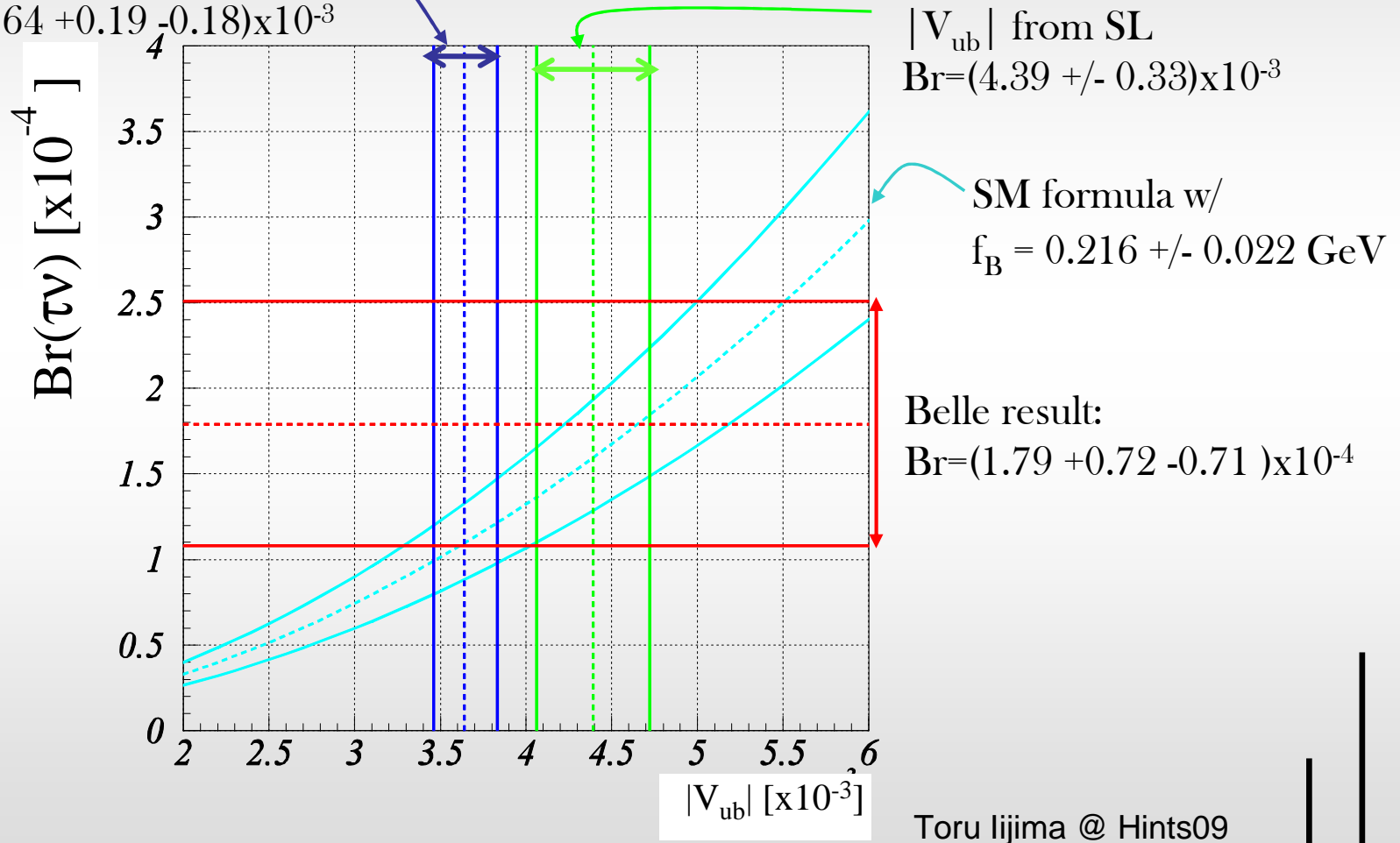
V_{ub} tension (2007)



$|V_{ub}|$ from CKM fit
(meas. not in fit)

$$Br = (3.64 +0.19 -0.18) \times 10^{-3}$$

2007/03/24 02.34



Toru Iijima @ Hints09



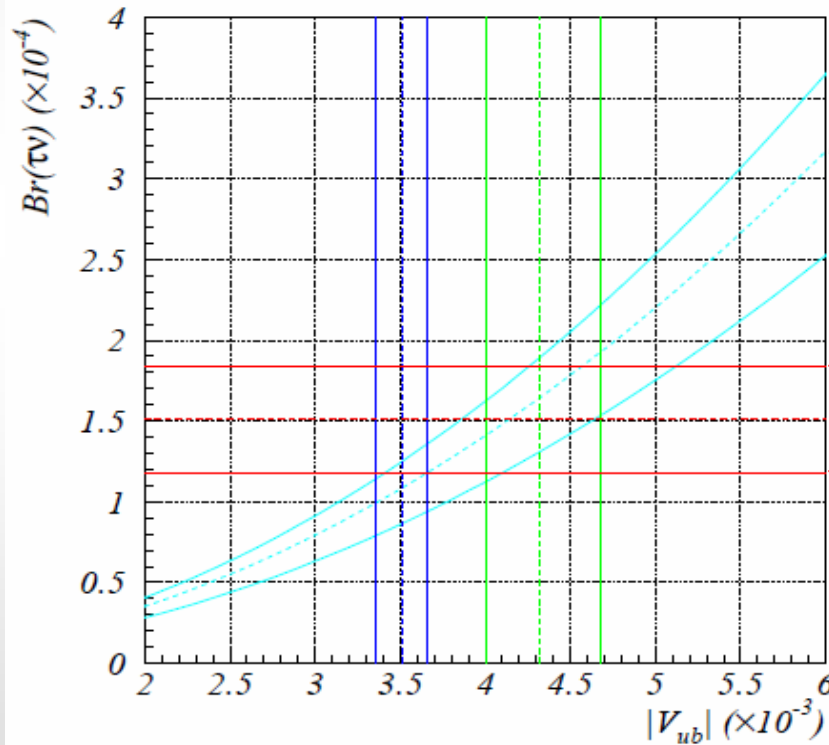
V_{ub} tension (2009)



$|V_{ub}|$ from CKM fit
(meas. not in fit)
 $Br = (3.51 \pm 0.15) \times 10^{-3}$

$|V_{ub}|$ from SL
 $Br = (4.32 \pm 0.36 \mp 0.31) \times 10^{-3}$

2009/03/19 15.18



SM formula w/
 $f_B = 0.223 \pm 0.024$ GeV

Belle/BaBar average:
 $Br = (1.51 \pm 0.33) \times 10^{-4}$

Good progress
in experiments!

Toru Iijima @ Hints09



Inclusive search for $B^+ \rightarrow l^+ \nu$



✓ $B_{sig} = 1$ with highest momentum lepton (tight particle ID) + B_{tag} = extra tracks and neutral

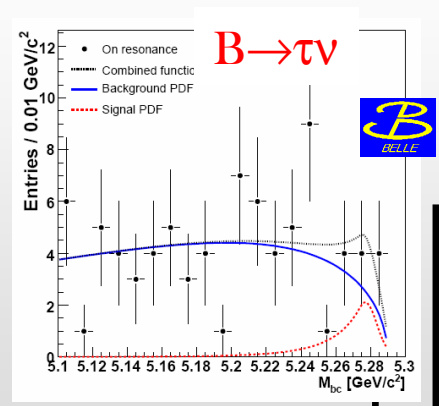
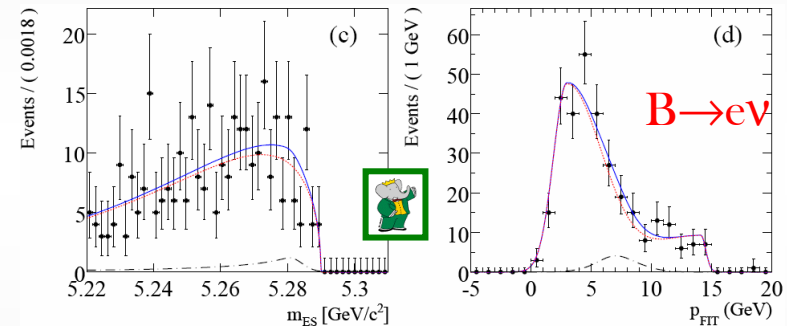
✓ background suppression:

- $B_{tag} \Delta E$ and p_T (Belle only), Fisher discriminant to suppress qq background, direction and module of the transverse missing 3-momentum (BaBar only)

→ main background left: qq, $B \rightarrow X_{ll} \nu$, X_h with misidentified h, two- γ events for the electron ch.

✓ yield extraction:

- fit to $B_{tag} m_{ES}$ (Belle) or 2-dim fit to $B_{tag} m_{ES}$ and $p_{FIT} = a_0 + a_1 p_1^{CM} + a_2 p_1^{REST}$ (BaBar)



	Belle		BaBar	
	$B \rightarrow e \nu$	$B \rightarrow \mu \nu$	$B \rightarrow e \nu$	$B \rightarrow \mu \nu$
ϵ_{sig}	$(2.4 \pm 0.1)\%$	$(2.2 \pm 0.1)\%$	$(4.7 \pm 0.3)\%$	$(6.1 \pm 0.2)\%$
N_{sig}	-1.8 ± 3.3	4.1 ± 3.3	17.9 ± 17.6	1.4 ± 17.2
$UL_{90\%}$	1.7×10^{-6}	9.8×10^{-6}	1.9×10^{-6}	1.0×10^{-6}
(Lumi & Ref)	253 fb ⁻¹ Phys.Lett.B,647,67(2007)		426 fb ⁻¹ arXiv:0903.1220	