# Unitarity and Dark Matter in the Private Higgs Model

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- Motivation
- Survey of the Model
- Perturbative Unitarity and the PH model
- Private Higgs Dark Matter (PHDM)
- Indirect Detection of PHDM



# **Motivation**

- "Gi-normous" hierarchy in the fermion mass spectrum
- <u>Quark sector</u>: Top quark is 10<sup>5</sup> times heavier than up quark! (top special?)
- Only one Higgs doublet (e.g., SM):

mass hierarchy  $\rightleftharpoons$  Yukawa hierarchy

- Possible explanations?
  - <u>SUSY</u>:Yukawa unification in S0(10) GUTs
  - <u>ExDim</u>: "location, location, location, ..."
- Something simpler?



#### The Private Higgs (PH) Model (Porto and Zee, arXiv:0712.0448)

- <u>The Main Idea</u>:
  - Introduce one "private" Higgs doublet per quark ("Democratic Higgs"?)
  - Construct SSB pattern s.t. all Yukawa couplings of order one
- PH doublets ( $\varphi_q$ ) have same  $SU(2) \times U(1)$  quantum numbers as SM Higgs
- Also, introduce a gauge singlet scalar S (for reasons given below)
- Impose set of six separate discrete symmetries  $K_q$  where:

$$U_R \rightarrow - U_R \ (D_R \rightarrow - D_R)$$
,  $\phi_q \rightarrow - \phi_q$ ,  $S \rightarrow -S$ 

• Lagrangian:

$$\mathcal{L} = \mathcal{L}_{SM-H} - \sum_{q} (y_D^{PH} \overline{Q}_L \phi_D D_R + y_U^{PH} \overline{Q}_L \tilde{\phi}_U U_R) + \partial_\mu S \partial^\mu S + \sum_{q} [(D_\mu \phi_q)^\dagger D^\mu \phi_q - V(S, \phi_q)],$$

#### The PH Potential and EWSB

$$\begin{split} V(S,\phi_q) \ &= \ \frac{\lambda_S}{4} \bigg( S^2 - \frac{v_d^2}{2} \bigg)^2 + \sum_q \bigg( \frac{1}{2} M_{\phi_q}^2 \phi_q^{\dagger} \phi_q + \lambda_q (\phi_q^{\dagger} \phi_q)^2 - g_{sq} S^2 \phi_q^{\dagger} \phi_q \bigg) \\ &- \ \sum_{q \neq q'} \bigg( \frac{\gamma_{qq'}}{\sqrt{2}} v_s S \phi_q^{\dagger} \phi_{q'} + a_{qq'} \phi_q^{\dagger} \phi_{q'} \phi_q^{\dagger} \phi_{q'} + b_{qq'} \phi_q^{\dagger} \phi_q \phi_{q'}^{\dagger} \phi_{q'} + c_{qq'} \phi_q^{\dagger} \phi_{q'} \phi_{q'}^{\dagger} \phi_q \bigg) + h.c. \end{split}$$

- Top PH plays the role of the SM Higgs (i.e., responsible for  $m_W$  and  $m_Z$ )
- Use vev of S and  $g_{st}$  coupling to drive EWSB:

$$\frac{1}{2}M_{\phi_t}^2 - g_{st}v_s^2 \equiv \mu_t^2 < 0$$

- Non-top PH fields acquire vev's in slightly different manner
- Use vev's of S and top PH... along with cubic term  $\gamma_{qq'}$ :

# PH-enomenology

- Lighter the quark... heavier its PH partner ("up" PH ~ 10<sup>2</sup> - 10<sup>3</sup> TeV)
- To interest of LHC:
  - Two light scalars: *h*<sup>0</sup> and *K*<sup>0</sup>
  - Heavy Scalar H<sup>0</sup>, charged scalar H<sup>±</sup> and pseudoscalar A<sub>b</sub>



- H<sup>0</sup>, H<sup>±</sup> and pseudoscalar A<sub>b</sub> all have masses ~ I-2 TeV and O(I) Yukawa couplings to bottom quarks
- For small mixing between top PH and S (angle =  $\beta$ ):
  - $h^0$  has same properties as SM Higgs
  - *K*<sup>0</sup> provides a good candidate for Dark Matter (DM)!

#### Perturbative Unitarity in the PH Model

- Requiring perturbative unitarity provides important constraints (e.g., in the SM, limits on m<sub>h</sub> and/or scattering energy... see Lee, Quigg and Thacker '77)
- In models with extended scalar sectors,  $hh \rightarrow hh$  probes self-interactions
- Analysis performed in terms of "partial waves", e.g. the J=0 partial wave:

$$a_0 = \frac{1}{16\pi s\beta^2} \int_{-s\beta^2}^0 \mathcal{A}(h^0 h^0 \to h^0 h^0) dt$$

In the PH model:



#### **Bounds on SM-like Higgs Mass**

• To extract maximum Higgs mass consistent with PU, take s  $\gg m^2$  limit:

$$\lim_{s\to\infty} a_0 = -\frac{1}{32\pi} g_{h^0 h^0 h^0 h^0} \, .$$

0.5 SM Limit ( $\beta \rightarrow 0$ ): SM  $\beta = 0.1$ 0.4  $\beta = 0.2$  $m_h \lesssim I \text{ TeV}$  $\beta = 0.3$  $\beta = 0.4$ PH = softens bounds 0.3 a Similar results for 0.2  $W_L W_L$ ,  $Z_L Z_L$ , etc.  $v_s = 500 \text{ GeV}$ 0.1  $m_{\kappa^0} = 130 \text{ GeV}$ Results nearly independent of  $m_K$ 0 800 400 600 1000 1200 1400 200 [GeV] m<sub>h</sub>o

# Private Higgs Dark Matter (PHDM)

- PH provides a good candidate for a WIMP
- <u>Scalar DM</u>:

"Gauge Singlet Scalar DM" (Zee et al., Davoudiasl et al., etc.) and "Inert Doublet Model" (Barbieri et al., etc.)

• Any form of DM is constrained by WMAP measurements:

 $\Omega_{DM} h^2 = 0.111 \pm 0.018$ 





- Birkedal et al. (PRD70, 077701 (2004)): Limits on DM abundance translate into limits on annihilation cross section.
- For scalar "s-annihilator":

 $\sigma_{an}$  = 0.85 ± 0.15 pb

# Constraining PHDM

- Focus on small values of mixing between top PH and S (to avoid copious decays into SM particles)
- Then,  $K^0$  kept in equilibrium with cosmic fluid via:



- <u>Note</u>:  $K^0$  s-channel exchange suppressed by  $\beta^2$ , while *t*-channel diagrams are suppressed by  $\beta^4$ .
- Consider two scenarios:
  - "Light  $K^{0}$ " scenario:  $m_K < m_W$  such that annihilation into b's dominate
  - "<u>Heavy  $K^0$ </u>" scenario:  $m_W < m_K < 2m_W$  s.t. annihiation into WW, ZZ pairs dominates



# "Light K<sup>0</sup>" Scenario:

- One "representative" point in parameter space... not a "full scan"
- Require  $v_b \sim m_b$
- WMAP requires smaller mixing and masses ~ 50 75 GeV range



- In general, easier to incorporate larger mass range
- Much smaller mixing angles
- Larger values of S's vev



#### Indirect Detection of DM

- Annihilation c.s. for DM ~ velocity-independent in non-relativistic regime
- DM collected in the galactic halo  $\rightarrow$  anomalous cosmic rays

$$\gamma$$
 rays  $\rightarrow$  information on DM

- Experiments:
  - Ground-based (atmospheric cerenkov telescopes):VERITAS, HESS, etc.
  - Space-based: GLAST
- Typical reach for DM searches:
  - ACT's ~ 10<sup>-11</sup> 10<sup>-12</sup> cm<sup>-2</sup> s<sup>-1</sup>
  - GLAST ~ 10<sup>-10</sup> cm<sup>-2</sup> s<sup>-1</sup>





• The flux of photons observed with a line of sight  $\Psi(\theta, \varphi)$  and f.o.v.  $\Delta \Omega$ :

$$\Phi = (1.1 \times 10^{-9} \,\mathrm{s}^{-1} \mathrm{cm}^{-2}) \left(\frac{\sigma_{\gamma\gamma} u}{1 \,\,\mathrm{pb}}\right) \left(\frac{100 \,\,\mathrm{GeV}}{m_{K^0}}\right) \bar{J}(\Psi, \Delta\Omega) \Delta\Omega \,,$$

- Dependence of flux on DM density distribution is contained in J
  - Value of J very model-dependent
  - Many models predict large spike in neighborhood of galactic center
  - $J \approx 10^3 10^7$  for  $\Delta \Omega = 10^{-3}$  sr (typical for ACTs)



[s<sup>-1</sup> cm<sup>-2</sup>]

# "Light K<sup>0</sup>" Scenario:

- Assume no significant clumping (i.e.,  $J(\Psi, \Delta \Omega) \Delta \Omega = I$ )
- Beyond the reach of GLAST  $(reach = 10^{-10} cm^{-2} s^{-1})$
- With considerable clumping (e.g.,  $J(\Psi, \Delta \Omega) \Delta \Omega = 10^2$ ), observation at ACTs possible



## **Conclusions**

- Private Higgs model provides a simple way to account for large hierarchy observed in the fermion mass spectrum
- <u>Idea</u>: Introduce one Higgs doublet per fermion + discrete symmetries
- Induce EWSB via vev of a gauge singlet scalar S
- PH-enomenology consists of a handful of scalars below ~ TeV and a possible DM candidate
- Perturbative Unitarity: PH sector softens bounds on SM-like Higgs mass
- <u>Private Higgs Dark Matter (PHDM)</u>:
  - Easily account for relic abundance of DM with "natural" values of parameters
  - If PHDM clumps in the region of the galactic core, observation with gamma ray telescopes is possible